

WINDSOR POLICE SERVICE

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February 7, 2013

John Traversy Secretary General CRTC Ottawa, ON K1A 0N2

Dear Mr. Traversy:

Re: CRTC 2013-19; 2012-0689-7 "All Points Bulletin (APB)"; 2012-1051-7 "Avis de Recherche"

As Chief of Police of the Windsor Police Service, I would like to express support for the proposal by Mr. Géracitano to provide the All Points Bulletin TV channel in concert with Avis de Recherche TV as public safety programming in support of police and governments initiatives.

The Windsor Police Service prides itself in transparent, timely and open communication with the citizens in our community. We recently introduced a robust social media strategy that allows us to communicate important crime prevention and public safety information directly to the public. However, many people still rely on traditional news media as a way of keeping informed about what is happening in their community.

Having APB in operation as a "Public Interest" television channel, available to the citizens of our community, would be a tremendous asset in our ongoing quest to connect with the citizens we serve.

The advantage of such an enterprise has already been demonstrated in the success achieved by "Avis de Recherche" (ADR) in the province of Quebec. It is clear that public safety has been well serviced in Quebec by ADR's programming. As such, I would also like to express my support of ADR's application to retain its status as a "Public Interest" service.

More importantly, all Canadians should be allowed to benefit from the availability of a similar English language service accessible throughout the country.

As such, I respectfully request that the CRTC approve the application by "All Points Bulletin (APB)" and grant it the same status as ADR in accordance with Article 9 (1) (h) of the Broadcast Act.

Ultimately, this proposal supports law enforcements crime reduction and public safety strategies by enhancing public safety.

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Sincerely,

Al Frederick Chief of Police

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